



**INTERMIN**

## **WP5 : Communication & Dissemination**

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**INTERMIN work meeting, Madrid, 30-31 January 2019**

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# WP5 OBJECTIVES

## Project 1<sup>st</sup> Part



Creating expectations and building up awareness on INTERMIN objectivities –  
**supporting WP1 & WP2**

## Project 2<sup>nd</sup> Part

Including the broader stakeholders community (students, teachers, training centers, universities, policy makers, etc.) – **supporting WP3 & WP4**

# WP5 Tasks

## T5.1 Developing the communication strategy

- D5.1 - Communication Plan **DONE**

## T5.2 Dissemination support services

- D5.2 - Hub and spoke website **WORK IN PROGRESS**

*Online dissemination tools: website, social media, banners, etc.*

- D5.3 - Communication Materials **WORK IN PROGRESS**

*Offline dissemination tools: brochure, poster, flyer, press release, etc.*

## T5.3 Fostering communication

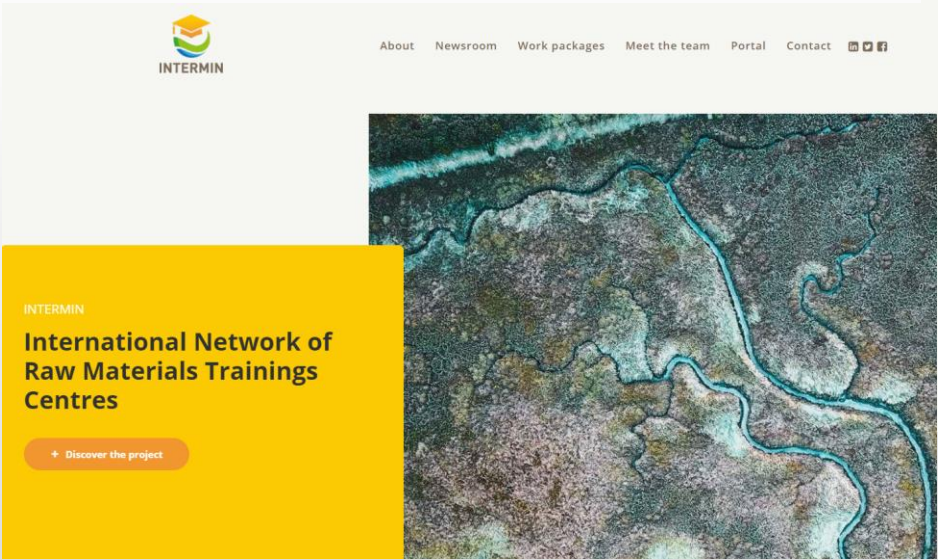
- D5.4 - Networking Map **WORK IN PROGRESS**



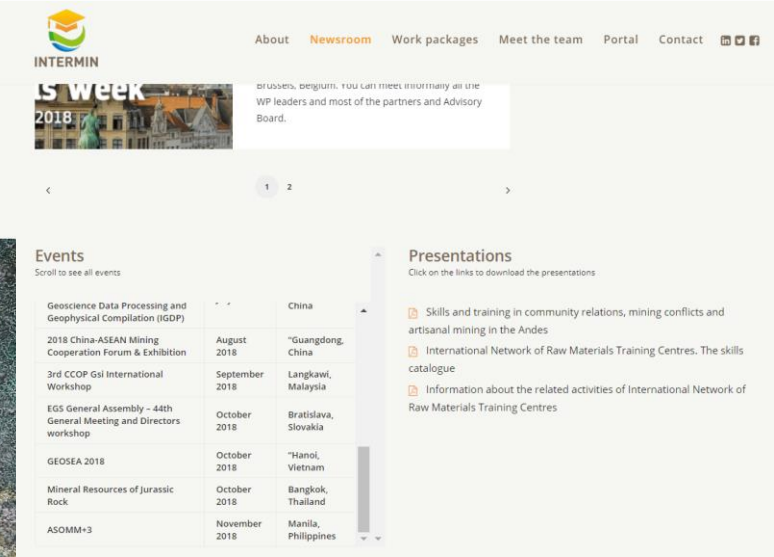
# T5.2 Dissemination support services

Online dissemination tools : **Website**

[www.interminproject.org](http://www.interminproject.org)



The screenshot shows the INTERMIN website home page. It features a navigation bar with links: About, Newsroom, Work packages, Meet the team, Portal, and Contact. A large banner image shows a satellite view of a river delta. A yellow box on the left contains the text: "INTERMIN International Network of Raw Materials Trainings Centres" and a button "Discover the project".

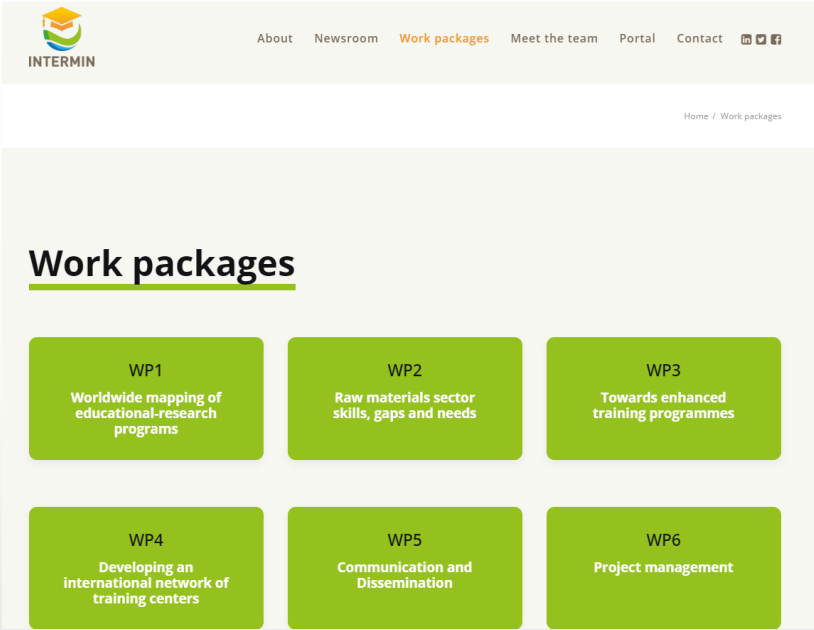


The screenshot shows the 'Events' section of the INTERMIN website. It includes a table of upcoming events and a list of presentations.

Event	Date	Location
Geoscience Data Processing and Geophysical Compilation (IGDP)		China
2018 China-ASEAN Mining Cooperation Forum & Exhibition	August 2018	Guangdong, China
3rd CCOP GSI International Workshop	September 2018	Langkawi, Malaysia
EGS General Assembly - 44th General Meeting and Directors workshop	October 2018	Bratislava, Slovakia
GEOSEA 2018	October 2018	Hanoi, Vietnam
Mineral Resources of Jurassic Rock	October 2018	Bangkok, Thailand
ASOMM+3	November 2018	Manila, Philippines

**Presentations**  
Click on the links to download the presentations

- Skills and training in community relations, mining conflicts and artisanal mining in the Andes
- International Network of Raw Materials Training Centres. The skills catalogue
- Information about the related activities of International Network of Raw Materials Training Centres



The screenshot shows the 'Work packages' section of the INTERMIN website. It features a grid of six green boxes, each representing a work package:

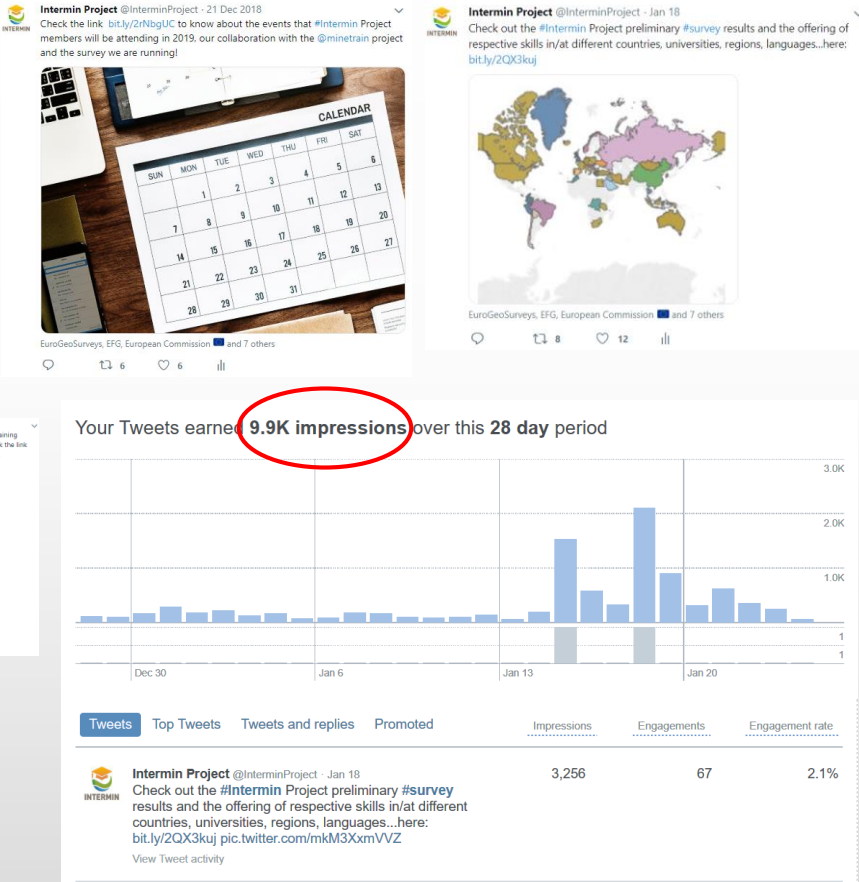
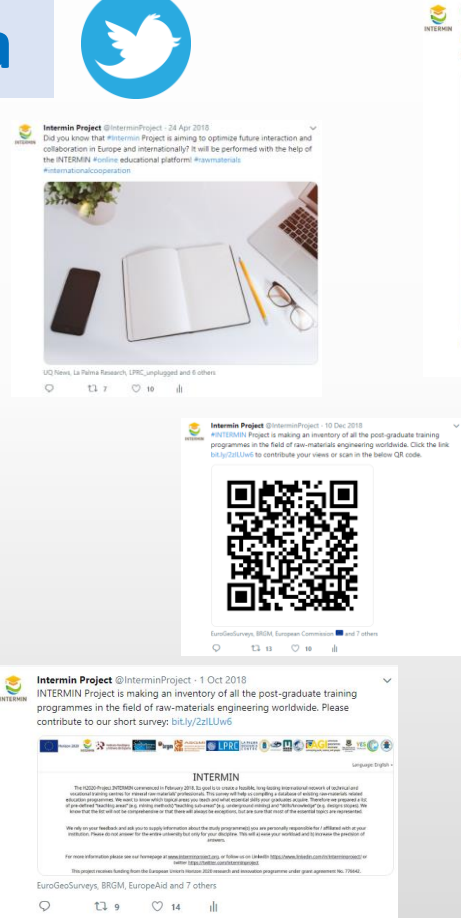
- WP1**: Worldwide mapping of educational-research programs
- WP2**: Raw materials sector skills, gaps and needs
- WP3**: Towards enhanced training programmes
- WP4**: Developing an international network of training centers
- WP5**: Communication and Dissemination
- WP6**: Project management

Next steps: **Weekly Update**



# T5.2 Dissemination support services

Online dissemination tools : **Social Media**




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# T5.2 Dissemination support services

Online dissemination tools : **Social Media**






**Intermin Project**  
Working to create a self-sustainable long-term lasting international network of training centres for professionals!  
Brussels, Brussels Capital Region, Belgium

[Add profile section](#) [More...](#)

[See contact info](#)  
[See connections \(46\)](#)


Your image posted on January 14, 2019

[349 views](#) 4 reshares




6 people from Boliden viewed your post

European Commission	3
EuroGeoSurveys	2
Croatian Academy of Sciences and Arts	2
European Federation of Geologists	2
Eldorado Gold Corporation	2
Infineon Technologies	2
EIT RawMaterials	2



42 people who have the title Geologist viewed your post

Research / Graduate Assistant	20
Project Manager	13
CEO / Executive Director	9
Consultant	8
University Professor / Lecturer	8
Civil / Site Engineer	7
Manufacturing / Mechanical Engineer	6



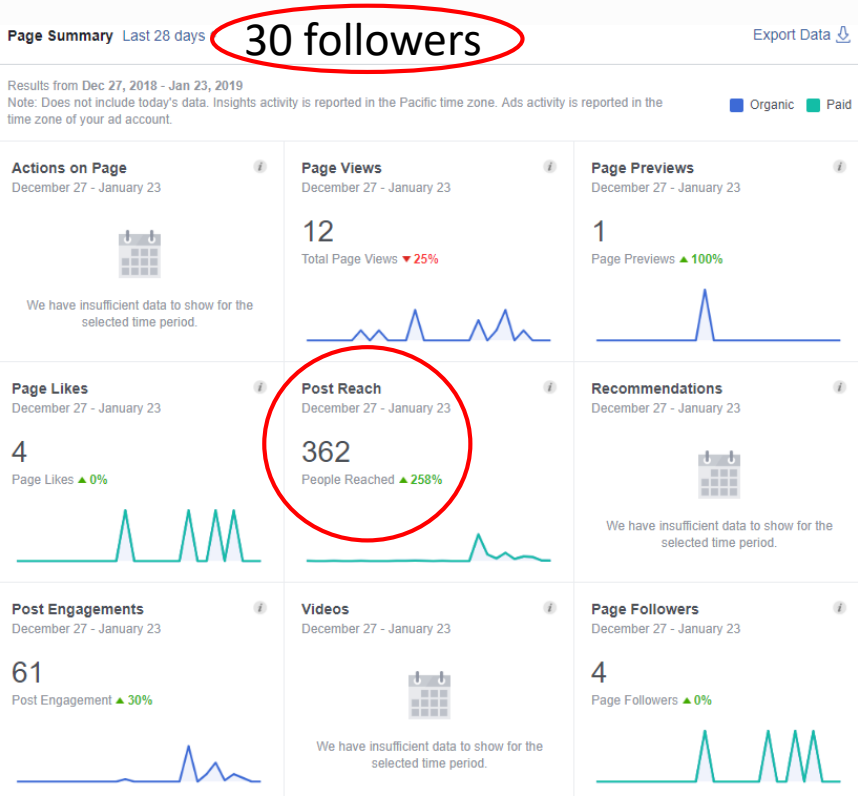
12 people viewed your post from Hungary area

Zürich Area, Switzerland	11
Brussels Area, Belgium	10
Brescia Area, Italy	4
Madrid Area, Spain	4
London, United Kingdom	4
Vasterbotten County, Sweden	3
Paris Area, France	3
Helsinki Area, Finland	3








# T5.2 Dissemination support services

Online dissemination tools : **Social Media**



Your 5 Most Recent Posts

Legend: Reach: Organic / Paid, Post Clicks, Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
01/18/2019 4:33 PM	 Check out the #Intermin Project preliminary #survey results and the	Image	Global	140	12 8	<a href="#">Boost Post</a>
01/15/2019 1:01 PM	 #InterimProject is present at the poster session and networking	Image	Global	268	8 14	<a href="#">Boost Post</a>
12/21/2018 2:20 PM	 Seasons's Greetings from the #Intermin Project and wishing you all	Image	Global	19	2 2	<a href="#">Boost Post</a>
12/21/2018 12:39 PM	 Check the link <a href="https://bit.ly/2rNbgUC">https://bit.ly/2rNbgUC</a> to know about the events that	Image	Global	69	4 4	<a href="#">Boost Post</a>
12/17/2018 12:42 PM	 An overview of the #Intermin Project and its related activities can now be	Image	Global	100	5 6	<a href="#">Boost Post</a>



## T5.2 Dissemination support services

Online dissemination tools : **YouTube & Flickr**

- **Flickr** : Photo sharing platform
- **YouTube** : Video platform




Should be utilized for future events/results dissemination



# T5.2 Dissemination support services

Offline and Online dissemination tools : **Press Releases, Articles**

Latest news




December 2018

### Current events and survey of the INTERMIN Project

The INTERMIN members will be attending the i) EGU General Assembly 2019 ii) The general meeting of society of mining professors 2019. Also, describing about the collaboration with the Minetrain project and the survey that INTERMIN project is running.

Tweets by @InterminProject

Intermin Project Retweeted  
Instituto Geológico Minero @IGME1849 @InterminProject

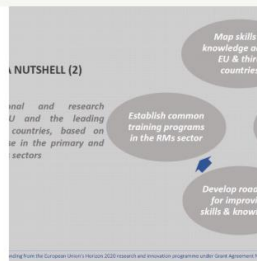


Intermin Project @InterminProject  
Check out the #intermin Project preliminary survey results and the offering of respective skills in/at different countries, universities, regions, languages...here: [bit.ly/2QX3kuj](https://bit.ly/2QX3kuj)


December 2018

### Information about the related activities of INTERMIN Project

The presentation file consists of information about the related activities of International Network of Raw Materials Training Centres (INTERMIN) project, the impact, its implementation aspects, skills catalogue for the raw materials sector, on going activity etc.



Latest news



October 2018


### Please contribute to our short survey

This survey will help us compiling a database of existing raw-materials related education programmes. We want to know which topical areas you teach and what essential skills your graduates acquire.

September 2018


### Shaping the Future of Geoscience Through Outreach and Education

In this exclusive interview, we have had the pleasure of speaking to EFG's president, Vitor Correia, who discusses the organisation's activities in increasing public awareness, and facilitating training and education in geoscience.




September 2018

The Intermin project has been very active this summer



Tweets by @InterminProject

Intermin Project Retweeted  
Instituto Geológico Minero @IGME1849 @InterminProject



Intermin Project @InterminProject  
Check out the #intermin Project preliminary survey results and the offering of respective skills in/at different countries, universities, regions, languages...here: [bit.ly/2QX3kuj](https://bit.ly/2QX3kuj)

Next steps: **Weekly Update**

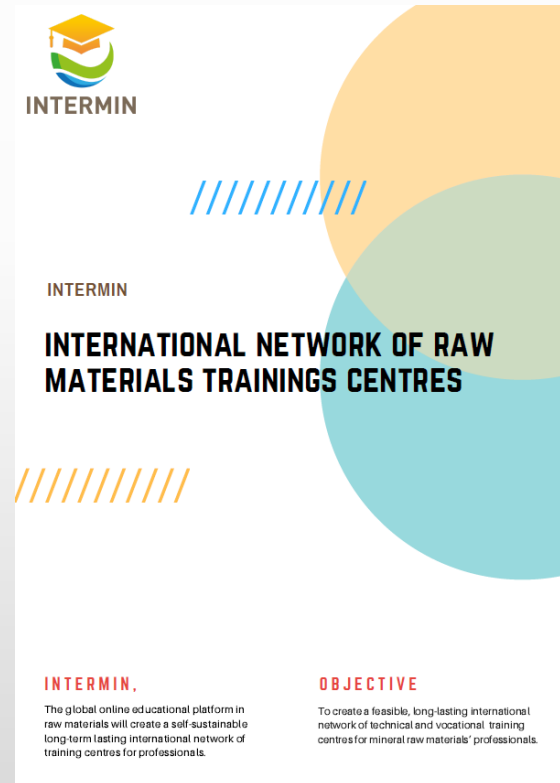




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# T5.2 Dissemination support services

## Offline dissemination tools : Brochure



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## T5.2 Dissemination support services

Next step: **Brochure**

### Second brochure

- **Topic:** presentation of project results
- **Aim:** reaching stakeholders, presenting project at the conferences
- **Timeline:**
  - TBC – collection of data
  - TBC – production of the brochure

# T5.2 Dissemination support services

Offline dissemination tools : **Poster**



So far presented at

- @ MIREU Conference
- @ Raw Materials Week
- @ MIN-Guide EU



# T5.2 Dissemination support services



## Offline dissemination tools : **Flyer**



**INTERMIN:** The global online educational platform in raw materials will create a self-sustainable long-term lasting international network of training centres for professionals.

**THE CONSORTIUM:** The INTERMIN consortium brings together 14 organizations, alongside 5 more organizations as Third Parties (under the umbrella of the EGS) and an Advisory Board that includes the United Nations Economic Commission for Africa (UNECA)

**MEET THE TEAM:**

<b>Project coordinator</b>	<b>Advisory Board</b>	<b>Consortium Partners</b>	<b>Linked Third Parties</b>
			
			
			
			
			

For contact details visit: [www.interminproject.org](http://www.interminproject.org)

 @InterminProject     @Intermin Project     @Intermin Project

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## T5.3 Fostering communication

### Networking map

- Connections to INTERMIN consortium partners
- H2020 projects
  - International Raw Materials Observatory (INTRAW)
  - Towards a World Forum on Raw Materials (FORAM)
  - Geoscientific knowledge and skills in African Geological Surveys (PanAfGeo)
- Stakeholders

\*T5.3 to be delivered in 2021\*





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## T5.3 Fostering communication



### Presence in events

	2018	Place
2nd Stakeholders' Meeting of REMIX (Smart and green Mining Regions of EU) project	March	Athens, Greece
European Geosciences Union General Assembly (EGU)	April	Vienna, Austria
EGS Minerals Resources Expert Group meeting	April	Budapest, Hungary
METS 2018- EU-LA Mining and Exploration Convention and Trade Show	May	Madrid, Spain
Social acceptance workshop	June	Brussels, Belgium
Resources for Future Generations (RFG)	June	Vancouver, Canada
World Bank Mineral Exploration Seminar	June	Vientiane, Laos





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## T5.3 Fostering communication

### Presence in events

	2018	Place
GSI International Training Course on Practical Geological Survey Techniques - application to geological disaster mitigation	July	Tsukuba, Japan
The 2nd Workshop of CCOP/ASEAN Integrated Geoscience Data Processing and Geophysical Compilation (IGDP)	July	Guangzhou, China
China-ASEAN Mining Cooperation Forum & Exhibition	August	Guangdong, China
3rd CCOP GSI International Workshop	September	Langkawi, Malaysia
EGS General Assembly – 44th General Meeting and Directors workshop	October	Bratislava, Slovakia
Geology of Southeast ASIA Congress (GEOSEA)	October	Hanoi, Vietnam
Mineral Resources of Jurassic Rock	October	Bangkok, Thailand
ASOMM+3	November	Manila, Philippines



# T5.3 Fostering communication



## Upcoming events

	2019	Place
Mining Indaba – PanAfGeo	February	South Africa
EuroGeoSurveys – National Delegates Meeting	February	Brussels
Prospectors & Developers Association of Canada (PDAC)	March	Canada
European Geosciences Union General Assembly (EGU)	April	Austria
EuroGeoSurveys – General Assembly Meeting	April	Brussels





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# Thank you for your attention!



The Geological Surveys of Europe

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